

Lamorinda ARTS ALLIANCE

NEWSLETTER

January - February, 2012

www.laa4art.org



Seasonal photographs by Natalia Udaltsova

In This Issue:

	Page
President's Message	1
Volunteer Activity Nomination Form	1
Enrichment & Development news	2
Questionnaire "LAA DE DA"	2
Lafayette Studio news and schedule	2-3
Lafayette Gallery New Show	4
Moraga Art Gallery News	4-5
What's wrong with selling your art?	5
Concordia Choir to appear locally	6

Message from LAA President

On a recent visit to SFMOMA I stepped out onto an upper floor outside balcony and looked down at the Yerba Buena Center for the Arts. I tried to remember what it looked like 25 years ago—a barren wasteland—and now it is a thriving place for the arts. In addition to SFMOMA and the Yerba Buena Center for the Arts, within a few blocks area, there is the Cartoon Art Museum, The Contemporary Jewish Museum and The Museum of Craft and Folk Art. It is wonderful to see a space that was once so desolate now alive with the arts. We are fortunate to be in such a culturally rich area.

Best wishes to all in the New Year ahead!

**Donna Arganbright,
LAA President**

Volunteer Activity Nomination Form

If you volunteered for LAA during 2011, we need to get the information about your volunteering as soon as possible. Five levels of volunteer effort are recognized, based on points awarded for various jobs or tasks within the organization. Awards include up to 12 months extension to Alliance membership and up to 80% discount on all Alliance entry fees. 2011 Volunteer Recognition awards will be announced in March-April 2012. Please complete the form below. It can be mailed to: **Barbara Falconer**, the Volunteer Chairman, 1157 Upper Happy Valley Rd, Lafayette, CA, 94549; or e-mailed to: nfalconer23@gmail.com

2011 LAA

Volunteer Activity Nomination Form

NAME: _____

POSITION: _____

CHAIRMAN OF ACTIVITY: _____

LENGTH OF SERVICE: _____
(hours, weeks, months)

SIGNATURE: _____

Send to **Barbara Falconer**,
1157 Upper Happy Valley Rd.,
Lafayette, CA, 94549
nfalconer23@gmail.com



LAA Enrichment and Development News

Plein-Air Group

Our love of where we live, the scenic beautiful Bay area, animates our canvases; and our working as an LAA group who are a match of sensitive, intelligent, dedicated, warm, talented and inspiring pack-mates, somehow contributes to our artistic efforts.

Join us! We will welcome you on First Tuesdays of the month at 10 A.M. until ,around noon, re-starting January 3. To join us, please send your e-mail to Beryl: ishbel8@comcast.net or Gina: ginainca@yahoo.com.

On January 3 we will meet at Beryl's home, at 8.30 A.M., directions will be sent by e-mail request. There will be a planning session where suggestions of sites for the next few months will be discussed, and also possible ideas on off-shoots from our works, and of course our annual light breakfast prior to painting.

All members welcome. Hope to see you all there!

Museum visits

My intention is to explore the most efficacious routes to the museums in San Francisco, and other local museums. So look for directions in our next newsletter.

Shows

We will continue with our regular shows, but our members and the Board would like to expand and give the opportunity to our members to participate in more shows. Please complete attached informational questionnaire "LAA DE DA".



General Meeting of LAA members

General Meetings will be held every two months with brief discussion of LAA general questions, and then a talk by a notable and popular educator in Art related subjects. The meetings will be held at Lafayette Studio on Wednesday evenings at 6.30 P.M.

**Beryl Glen-Reiland,
LAA Enrichment and Development**



"LAA DE DA"

Lamorinda Art Alliance Decorating Divas

We are creating a committee for showing Art in businesses of Lamorinda.

If you are interested in helping, please write your name: _____

and your preferred mode of contact: _____

Please mark your choices:

- Research - Organization - Marketing
- Advertising - Computer savvy - Hanging

Please expand on your talents: _____

Send this questionnaire to **Beryl Glen-Reiland** at ishbel8@comcast.net



Lafayette Studio

WINTER WEEKLY CLASSES

Watercolor: Loosening Up! (Continuing)

Mondays: January 9 – March 19, 9:30 am – 12:30 pm

Color with Soft Pastels

January 9 – March 19, Monday evenings

Abstract Painting in Acrylic

Tuesdays January 10 – March 13, 12 – 3 pm

Painting the Essence

Wednesdays: January 11 – March 14 1:30-4:30 p.m.

Painting: From Concept to Completion

Thursdays, January 12 – March 15 9–12 noon

Expressive Figure Painting Group

Thursdays 3:30 to 6:30 p.m.

Drawing With Confidence

Fridays, January 13 – March 16 9 – 12 noon

Link to all classes information:

<http://lafayestudio.org/fall-2011-class-schedule/>

Lafayette Studio

WINTER WORKSHOPS

Travel Painting; the Basics

Two day workshop (note revised dates)
January 28-29, Saturday and Sunday, 11-5 p.m.
Discount for *Costa Rica* and *Italian Summer* registrants

Figure Painting Open Studio

Monthly, 1-5 p.m. Sunday January 22, Saturday February 18, Sunday March 18, Sunday April 22

Process of Abstraction; A Color Workshop

Saturday January 21 and February 4, 10-4

Painting Workout

Saturday, February 4 9:30 AM – 4:30 PM
(1 hour lunch break)

Monoprint without a Press with Golden OPEN

Saturday February 11, 11 am to 5 pm



"Red Vision", pastel / collage by Mira M. White

Expressive Figure Painting

Sunday, February 19, 10am – 5pm

Mural Painting

Saturday and Sunday, February 25 and 26, 10 a.m. – 5 p.m.

Stunning Abstracts with Soft Pastels

March 10-11, Sat/ Sun 10 am-4 pm

Free Golden Paints Lecture

Tuesday, March 13, 2012 6:30-9:30 pm

Figure Drawing Workshops: Structure and Anatomy I & II (Two day workshops)

Saturdays 10:00 am – 4:30 pm

Workshop # I: March 24 & 31

Workshop # II: May 5 & 12

Abstraction from Nature

Friday-Sunday April 6,7,8, 11 am to 5 pm



Painting in Costa Rica

March 17 - 25, 2012

Interest is high in our annual painting trip to Costa Rica; we have several commitments already. Nonrefundable deposits can be placed to reserve space, with the balance due in December. Our onsite lodging is limited, but we have several options available for offsite, including the beautiful oceanside Flamingo Beach Hotel.

Contact jmattison@jodymattison.com for further information

Register for Costa Rica

www.jodymattison.com/jodymattison.com/Register_for_Costa_Rica.html

Tuscan Summer (Italian Summer)

June 12 -19 and June 19 – 26, 2012

Enjoy painting and leisurely touring the beautiful Tuscan and Umbrian areas of Italy. Every day is filled with beautiful sites, lovely walking tours, and picturesque views to paint.

Each week will have a different itinerary; you are welcome to register for one or both weeks. The schedule is flexible; there will be plenty of time for painting and sightseeing. Visit lafayettestudio.org and contact jmattison@jodymattison.com for further information

Register for Italian Summer

www.jodymattison.com/jodymattison.com/Register_for_Italian_Summer.html



"HEARTFELT": The Lafayette Gallery Winter / Valentine Show

When it's cold outside, do something to warm the cockles of your heart! Come in and enjoy Lafayette Gallery's winter show "Heartfelt" and experience the warmth that comes from work created from the heart. The exhibition features unique sculpture, ceramics, paintings, prints, glasswork, jewelry and photography, created by local artists who love what they do. Valentines cards, jewelry and more have arrived just in time for you to choose and give to that special person. At the Lafayette Gallery you'll find a selection of art that includes contemporary, traditional, fun and sophisticated styles in a range of prices. So stop in at the Gallery (across from Chow Restaurant) and experience artworks that will warm your heart!



Heart Necklace by Mariann Mortensen

The Lafayette Gallery was founded over a decade ago; all 24 members are selected by jury, and the work shown is of remarkably high quality, demonstrating a professionalism that is unsurpassed by any co-op gallery in New York or San Francisco. In addition, the art at the Lafayette Gallery is far more affordable, thus offering an exceptional art value - and a potential good investment in art.

www.lafayettegallery.net 925-284-2788

Moraga Art Gallery news "KALEIDOSCOPE"

*Show Opens at Moraga Art Gallery's
Grand Re-Opening*

MORAGA: Moraga Art Gallery will celebrate its Grand Re-opening at #522 Center St in the Rheem Center by featuring the work of Gallery Member & local artist **Angelica Samame**, painter, as well as guest artist, **Karin Lechner**, jewelry designer, in its new show, Jan. 10, 2012. The public is invited to view Angelica's art and Karin's jewelry along with gallery members' work at the show's **Opening Reception & Grand Re-opening Celebration, January 14, 3-5 p.m.**

Angelica paints with a whimsical style using acrylics. "My personal journey as an artist is (in) the creation. I become inspired while painting. I associate movement with music. Emotions with art. My art is about what pleases me."



Painting by Angelica Samame

Karin makes wearable art in the form of one-of-a-kind beaded jewelry. "My designs come to life in much the same way as the rooms I create as an interior designer: choosing unusual elements and combining them with regard to color, texture and scale. I like using varied materials, many times in unexpected ways."



Necklace by Karin Lechner

Moraga Art Gallery is a collective of 16 established, local artists and artisans. The public is invited to visit Tuesday through Sunday, 12 – 5 p.m. MAG's new location is between TJ Maxx and DollarTree in the Rheem Center in Moraga. The new show, "Kaleidoscope" will run from Jan. 10 through March 17.

Gallery website: www.moragaartgallery.com

*Congratulations and cheers to
Lauma Johnson
who won the Poster award for the Pear Festival
2012 in Moraga!*



Painting by Lauma Johnson



WHAT'S WRONG WITH SELLING YOUR ART?

Douglas Riggs, Lafayette Studio

A few years ago a group of friends was getting ready for their MFA show, and to add spice to the whole thing they made a deal that whoever sold the most work would get a lavish beer and pizza feast paid for by the rest. Everyone carefully researched pricing guidelines established by the best and brightest in the art marketing world, and it was a great show although no one sold anything--except the one guy who tagged each of his works at \$1.00 apiece. He sold everything and, of course, won the bet.

In a capitalist culture, buying and selling validates work. One day a bus driver expressed her admiration for Maxfield Parrish, wondering why no one made pictures like that anymore. Much of the blame goes to photography and abstract expressionism for their implied messages about how easy it is to make a picture--push a button in one case, or slap some paint on a surface or collage some derivative material on it in the other case, and you've made a picture. Give this thing a title as profound as the artist can understand and a commodity is sitting there, waiting to be sold as its ultimate validation.

Most professional artists today are actually teachers, with the student as the client collecting skills and advice instead of made work. When those students want to start selling their own work, almost always far sooner than they've allowed for skill and talent to mature, the experience of art as a serious discipline of dedicated practitioners has been corrupted by this desire for the false validation of the market. Art is the leading edge of a society's self-awareness, and the beginning of a profound cultural shift in this period of history would be for artists to accept the art spirit as a gift and show works of art purely for their own sakes, outside a marketplace ideology that marginalizes any meaning not described by acquisition and consumption.

CONCORDIA CHOIR (MOOR-HEAD, MINN) IN CONCERT

Hear one of the nation's finest college choirs perform Friday, March 9 at 8:00 PM in St. Ignatius Church, San Francisco CA.

Tickets: \$30 Reserved; \$20 General Admission; students \$10 off.

Available online at ConcordiaTickets.com, or by calling **800-838-3006**, or at the door.

Presented by friends of Concordia College.

René Clausen conducts the 72-voice a cappella choir in several spirituals and hymns. In addition to performing and recording with The King's Singers, Garrison Keillor calls the choir 'Exceptional!'

Visit www.TheConcordiaChoir.org today for complete concert information!



Your correspondence is appreciated

We ask you to send any information regarding shows, events, exhibits, or special art projects LAA members might be doing to newsletter editor **Natalia Udaltsova** via e-mail:

udalnata@gmail.com.

Deadline for submitting materials for the next March - April issue is **February 20**.